



**Alta formazione in Apprendistato a.a. 2021/2022**

**Master in INTERNAZIONALIZZAZIONE DEI PROCESSI AZIENDALI**

[www.masterinterpro.it](http://www.masterinterpro.it)

**Dati dell'impresa**

**Ragione Sociale:** ERRE TI SNC DI TUCCI FRANCESCO & C.

**Sede Azienda:** PIOBESI TORINESE - TORINO

**Sito web azienda:** WW.ERRETI.COMPOSITI.COM

**Ruolo previsto in azienda per il candidato:**

**Main duties and responsibilities:**

- Gathering up-to-date information on our sector and our competitors;
- Expanding business over new markets;
- Assisting in the content creation and design of digital contents (website, social media, email & digital advertising campaigns) & marketing materials;
- Preparing documents and proposals to send to potential customers and arranging meetings;
- Assisting with any additional marketing/sales-related projects or duties;
- Exhibit a friendly, caring, and courteous manner when dealing with customers, staff, and fellow employees;

**Profilo richiesto:**

**Main Requirements & Qualifications:**

- Fluency in English;
- Basic Italian;
- Excellent written and oral communication skills;
- Social Media addicted;
- Empathy and good negotiation skills;



- Proficient PC skills (Windows, Word, Excel, Outlook, PowerPoint);
- Strong commitment to achieve or exceed assigned goals;
- Ability and willingness to travel around the world;

**Requirements & Qualifications to be considered as an asset:**

- Bachelor's degree in a marketing/business/engineering-related discipline or in other related fields;
- Knowledge of other languages;
- Experience in marketing, sales, or customer service;
- Familiarity with Photo editing applications (i.e. Photoshop, Illustrator, Gimp, etc.);

**Competenze che il candidato dovrà aver raggiunto alla fine del percorso formativo:**

Knowledge in Sales & Digital Marketing